

SPONSORSHIP BENEFITS

CONFERENCE OF NIGERIA TRADE ASSOCIATIONS

“CONiTA 2024”



SCHEDULED FOR

TUESDAY – WEDNESDAY 24TH - 25TH SEPTEMBER, 2024

THEME:

THE NEXUS OF SUSTAINABILITY, ENTREPRENEURSHIP AND TRADE ASSOCIATION IN A MODERN WORLD

VENUE

LCCI CONFERENCE AND EXHIBITION CENTRE

ALAUZA, IKEJA, LAGOS

TEL: 08028923932

EMAIL: INFO@CONITA.ORG.NG

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Corporate Support & Partners



Lagos State Ministry of Wealth
Creation & Employment



Secretariat: 2A, Ogunnusi Road, Riggs Plaza, Omole, Ikeja, Lagos. Email: info@conita.org.ng Tel: 0802 892 3932 Web: www.conita.org.ng

Sponsorship Opportunities Category and Benefit:

The conference basically provides a unique platform for socializing, networking and communicating your organization's services and culture towards shared prosperity and sustainable development. As a sponsor you will receive a high visibility of your company brand (logo) that shall run on our advert /communication materials.

Sponsorship

Platinum Sponsor

- Exemplary leader for the actualization of shared prosperity & sustainable development Goals(SDGs)
- Build a corporate reputation among policy makers, professionals and traders in diverse sectors
- Be acknowledged as a platinum sponsor in all communication materials around the conference
- Sponsors logo shall be featured on the event website for a direct link to sponsors homepage
- One page feature of sponsor's profile in the conference programme / brochure
- Inclusion of sponsor's name/logo in full page advertisement in a national newspaper
- A full-page colour advertisement in the conference program
- Sponsors logo embossed on the conference registration forms at the event venue
- Opportunity for branding of souvenirs / stationeries / accessories
- Opportunity to expose your organization to influential audience across diver sectors
- Gain increase in brand awareness and visibility both virtually and physically
- High potentials for increase in brand loyalty and credibility when the event closes
- First choice of exhibition table in prime location
- Exclusive opportunity in the space that promotes businesses to key stakeholders
- Sponsors shall be acknowledged in all post event news in the media
- Enhanced corporate image and goodwill across a wide spectrum aided by the news media
- Privilege to share title name with the Conference (Optional)
- Conspicuous placement of standing banner (Optional)
- Inclusion of your company's logo in the drop down banner of the conference
- Opportunity to engage in a network session with prospect to create new business opportunities
- Access to nominate 5 numbers of participants from your organization/affiliate institutions

→Sponsorship Rate N8, 000,000.00

Gold Sponsor

- Exemplary leader for the acceleration of shared prosperity & sustainable development goals(SDGs)
- Exemplary leadership in the support towards actualizing the Africa Agenda 2063
- Build a corporate reputation image among policy makers and operators in diverse sectors
- Acknowledged as a gold sponsor in the IEC materials around the conference
- Sponsors logo shall be featured on the event website for a direct link to sponsors homepage
- Inclusion of sponsor's name/logo in a half page advertisement in a national newspaper
- A full-page colour advertisement in the conference program
- Sponsors logo embossed in the conference registration forms at the event venue
- Conspicuous placement of your pre-existing-standing banner/Entitled to exhibition space of"3x3"
- Enhanced corporate image and goodwill across a wide spectrum aided by the various news channel
- Entitled to presentation as a guest speaker during the conference(Optional)
- Inclusion of your company's logo in the drop down banner of the conference
- Access to nominate 3 numbers of participants from your organization/affiliate institutions
- Shared opportunities and benefits under the gold sponsorship category

→Sponsorship Rate N5,000,000.00

Silver Sponsor

→Sponsorship Rate → N3,000,000.00

Silver Sponsorship is another opportunity for a maximum exposure; and company's name recognition towards the support for sustainable development, inclusive economic growth and shared prosperity with complimentary benefits. ***We are pleased to discuss customized sponsorship, recognition and opportunities that meet your corporate and individual needs.***

*****ADVERT SPONSORSHIP*****

Opportunity for A4 size advert placement in the event brochure also exist at the rate of **N500k for Inside front page cover; N500k for Backpage cover, N500k for Inside Backcover, N300K for Inside page (ROP).**

SPONSORSHIP TERMS AND CONDITIONS

CONiTA 2024 will recognize sponsors and partners for their support as outlined in the partnership and sponsors benefits. All sponsors listing for print or electronic recognition benefits are contingent upon the receipt of pledges.

For more info: Please Call 0802 892 3932 or 0806 747 5959

Email: info@conita.org.ng or infous@itamn.org

Website: <http://www.conita.org.ng> and <https://www.itamn.org>